



# Versatility 2026

Sponsorship Prospectus

May 11-13 | Santa Clara, CA



Versatility 2026

## Why attend Versatility?

Versatility 2026 is Versa's annual user conference, taking place



May 11-13,  
2026



Santa Clara,  
California

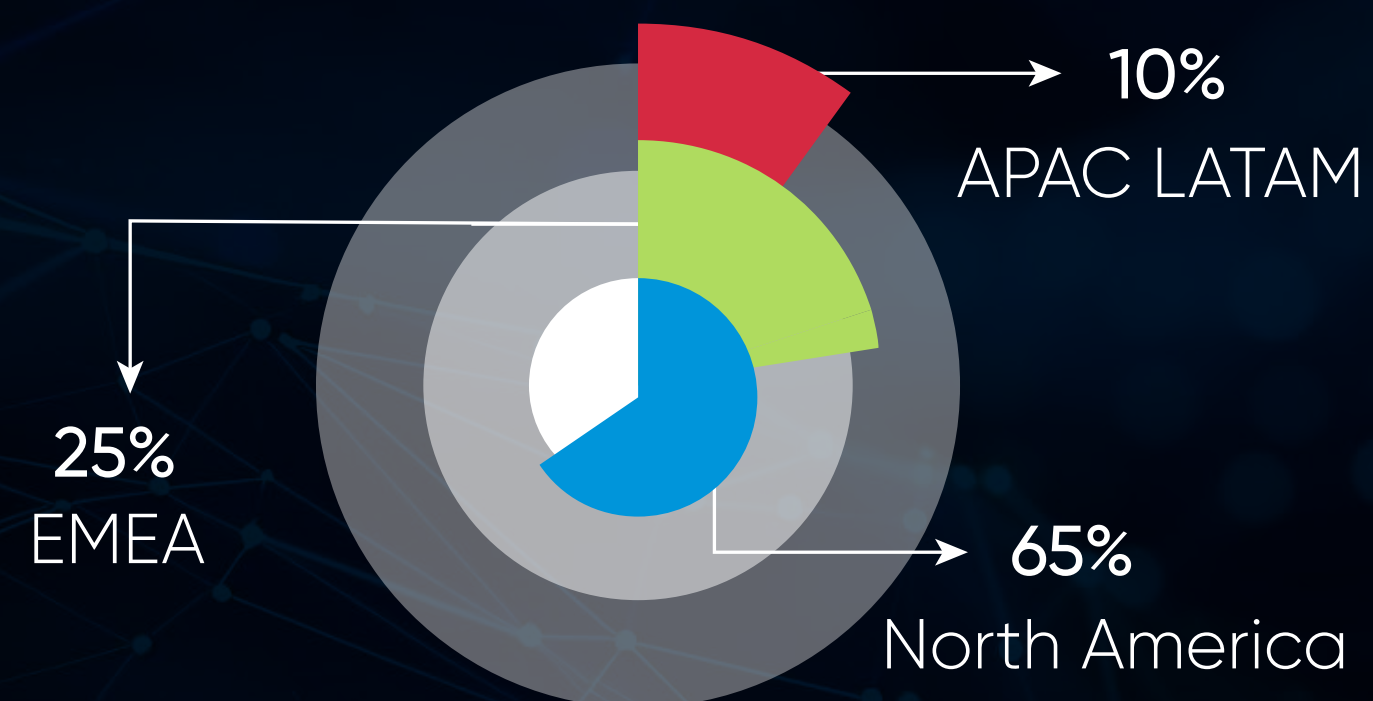
Versatility 2026 is 'THE' event to attend for access to:

- ◉ The latest industry trends and best practices in security and networking.
- ◉ How Universal SASE can protect and connect every part of your business.
- ◉ Understanding all the ways VersaONE™ with VersaAI™ delivers smarter security, more resilient networking, and automated operations.
- ◉ Deep-dive technical breakouts to get the most value from your Versa products.
- ◉ A wide array of experts, peers, and partners for inspiration, ideation, and collaboration.



Versatility 2026 will showcase several customer and partner presentations. As a sponsor, you will have visibility and exposure to **250+ attendees from around the globe.**

### Demographics



### Roles

- CEO
- CISO
- Director
- Technical
- Sales/Marketing

Versatility 2026



# Why sponsor Versatility?



## Brand visibility

Increase your brand exposure and access a captive audience eager to learn about the latest SASE technology and trends



## Lead generation

Build relationships with potential customers



## Speaking opportunities

Keynote speaker, panel session, and breakout speaking opportunities available



## Networking opportunities

All sponsors can attend the special evening events, including the Versa Vision Awards dinner



| Sponsorship value                  | Platinum<br>\$ 50,000 | Gold<br>\$ 25,000 | Silver<br>\$ 15,000 | Bronze<br>\$ 10,000 |
|------------------------------------|-----------------------|-------------------|---------------------|---------------------|
| Keynote presenter                  | ✓                     | ✗                 | ✗                   | ✗                   |
| Speaker track                      | ✓                     | ✓                 | ✗                   | ✗                   |
| Panelist                           | ✓                     | ✗                 | ✗                   | ✗                   |
| Breakout session                   | ✓                     | ✓                 | ✗                   | ✗                   |
| Delegate passes                    | 6                     | 4                 | 2                   | 2                   |
| Hotel rooms                        | 3                     | 2                 | 1                   | 1                   |
| Welcome reception - Monday, May 11 | ✓                     | ✓                 | ✓                   | ✓                   |
| Cocktail hour - Tuesday, May 12    | ✓                     | ✓                 | \$ 6,500 (add-on)   | \$ 7,000 (add-on)   |
| Awards dinner - Tuesday, May 12    | ✓                     | ✓                 | ✓                   | ✓                   |

| Branding & awareness                                       | Platinum<br>\$ 50,000                                  | Gold<br>\$ 25,000                                      | Silver<br>\$ 15,000                                    | Bronze<br>\$ 10,000                                    |
|------------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|
| Company logo on event microsite                            | ✓                                                      | ✓                                                      | ✓                                                      | ✓                                                      |
| Reciprocate microsite hotlink to home page from event page | ✓                                                      | ✗                                                      | ✗                                                      | ✗                                                      |
| Social promotion on event channels                         | ✓                                                      | ✓                                                      | ✓                                                      | ✓                                                      |
| Dedicated email blast to participants                      | ✓                                                      | ✗                                                      | ✗                                                      | ✗                                                      |
| Coverage in event collaterals                              | ✓                                                      | ✓                                                      | ✗                                                      | ✗                                                      |
| Branding on onsite signage                                 | ✓                                                      | ✓                                                      | ✓                                                      | ✓                                                      |
| Logo on passes                                             | ✓                                                      | ✗                                                      | ✗                                                      | ✗                                                      |
| Special dedicated signage                                  | ✓                                                      | ✓                                                      | ✗                                                      | ✗                                                      |
| Presence                                                   | Tabletop<br>2 chairs, electrical connection, and Wi-Fi | Tabletop<br>2 chairs, electrical connection, and Wi-Fi | Tabletop<br>2 chairs, electrical connection, and Wi-Fi | Tabletop<br>2 chairs, electrical connection, and Wi-Fi |



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# Book your Versatility sponsorship package today

For all sponsorship packages, please contact:

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